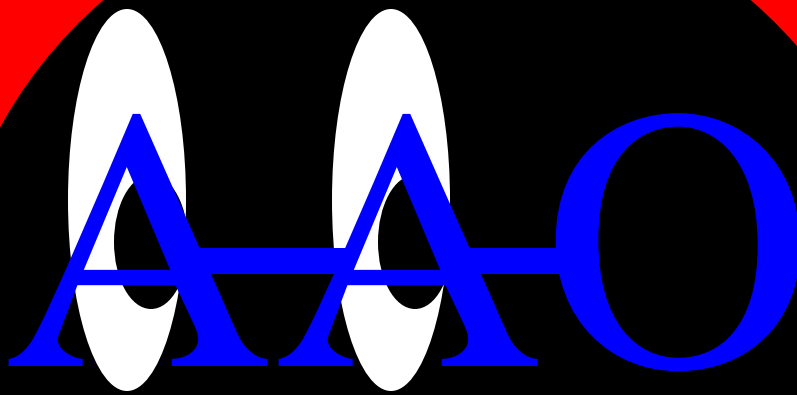


Interne(x)t: Challenges and Opportunities For Archives in a Networked World



Archives Association of Ontario 9th Annual Conference 2002

Conference Program Chair - Steve Billinton

The 2002 Program Committee hopes to see you in St. Catharines for what promises to be a very interesting conference. Our theme this year is **Interne(x)t: Challenges and Opportunities for Archives in the Networked World**. The program is intended to be a broad-based examination of how archives in Ontario are meeting the challenges of managing and promoting their institutions and holdings in the context of the opportunities provided by the Internet. With the conference theme in mind, speakers from across the province will examine topics such as online exhibits and databases, copyright, outreach, grants, ARCHEION, and issues in electronic record-keeping. We are pleased to have as our keynote speaker Robert McIntosh from the National Archives of Canada, who will speak on the topic of Accessible Archives.

As usual the annual conference is not just about the formal sessions. The program also includes Special Interest Group meetings, the AGM, vendor exhibits and a variety of social events, including the annual banquet. Above all the conference provides a great opportunity to do some "networking" of your own, with colleagues new and old.

We hope that you can join us in St. Catharines!

2002 Program Committee

Steve Billinton (Chair) Bob Anger Sandra Ferguson Anastasia Rodgers

President's Message - Michael Moir

There was a time that when an archivist heard researchers say, "Yahoo," it was in response to the sudden discovery of treasured documents in a findings aid or a fonds. These days, however, researchers are much more likely referring to the Internet search engine that initially led them to your program.

The World Wide Web has significantly changed the way that archivists do business. In an age when many people seem convinced that a program does not exist if it cannot be found on the Internet, there is increasing pressure to find the skills that allow us to develop web sites, design virtual exhibits, provide remote access to digitized images, and participate in ARCHEION. The Internet also challenges our core professional activities – appraisal, arrangement and description – by forcing us to deal with records that seem increasingly transitory and unstable.

Our ninth annual conference will address these issues through a wide range of informative presentations, as well as the usual assortment of social events that promote an informal exchange of news and views. Join us in June as we look to the future, while renewing our past professional relationships!

Getting to Brock University

In Canada

Take the Niagara-bound Queen Elizabeth Way (QEW) to the 406 South Port Colbourne cut-off. Exit at St. David's Road West and you'll drive right on to the campus.

From the Toronto Airport:

From Highway 401 West, take Highway 403 South to the QEW in the direction of Hamilton. Follow the QEW west around the lake, then southeast to St. Catharines. At Exit 49, turn onto Highway 406 and continue until you reach St. David's Road. Take the St. David's Road West Exit (Highway 71) and follow until you reach Glenridge Avenue.

Once at Brock University

To reach Earp Residence, turn right onto Glenridge Avenue. Turn left at the first set of lights onto University Road and then bear right onto Ray Woodfield Drive, then left onto Residence Road which will bring you to the residences.

Accommodation Information

Earp Residence (Group rate) Adult (18+) - \$34.00 per person per night (\$38.08 incl. taxes).

The Earp Residence opened its doors for the first time in September 2001. It can accommodate 255 guests in single occupancy rooms with a four-piece washroom shared between two rooms. Each of the five "houses" has a large furnished common lounge area. The Earp Residence contains an elevator, fire-place lounge and laundry rooms.

Accommodations in the Earp Residence are available for guests with special needs. Smoking is prohibited anywhere in the Earp Residence. Rooms in the Earp Residence have special features including visual fire alarms and washrooms which are accessible for guests with physical disabilities.

Conference Centre

The Brock University Conference Centre is open 24 hours per day. Guests should leave the following telephone number with family and work should they wish to be contacted while at Brock: (905) 688-5550, ext 3369. Please leave the name of the conference or program that you are attending for faster identification.

Residence Service

While the weather in the spring and summer in the Niagara Region ranges from 20 to 30 degrees Celsius, guests should bring clothing for both cool and warm weather along with rain gear. All bedrooms are equipped with full linens as well as a range of amenities and guests should bring personal toiletries, an alarm clock and a bathrobe. A small number of irons, ironing boards, alarm clocks and other accessories are available for use upon request.

Additional Amenities

A convenience store is open throughout the week on campus, and personal items such as toothbrushes, toothpaste and other items are available for sale from the Conference Centre front desk.

Three ATM (automated teller machines) are available on campus and are serviced by the Bank of Nova Scotia and the Royal Bank of Canada.

Access to a computer is available for guests to check their personal e-mail 24 hours a day.

Telephones are provided in every bedroom, allowing guests to make complimentary local calls and room-to-room calls. Long distance calls may be received at no charge, however, outgoing long distance calls may be made using pre-paid long-distance calling cards which are available for sale from the front desk.

Parking

Complimentary parking is provided to all residents in a lot convenient to each residence, although guests must pick up a parking pass upon arrival to access such lots. The use of this pass does not allow parking in fire lanes, spaces marked for the physically challenged or other restricted areas.

Guests of the Brock University Conference Centre are welcome to enjoy an Olympic-size pool, squash, tennis or basketball courts and to try their hand at rowing in a new indoor rowing facility.

9:00 a.m. - 10:00 a.m.

KEYNOTE ADDRESS: ACCESSIBLE ARCHIVES

Robert McIntosh, National Archives of Canada

**Thursday June 20
Pond Inlet Room**

10:30 a.m. to 12:00 p.m.

CREATING AN ON-LINE DATABASE FOR ARCHIVAL IMAGES

Visual records in archives -- photographs, drawings, posters, cartographic and architectural records -- are often in high demand. To meet this demand, a number of archives in Ontario are creating on-line databases to provide access to digital copies of these records. Speakers in this session explore some of the challenges and opportunities they faced in mounting on-line image databases.

Speakers: Bill Hughey, Guelph Public Library
Mary Ledwell, Archives of Ontario
Jim Leonard, Peterborough Centennial Museum and Archives

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12:00 p.m. to 1:00 p.m.

Lunch: Chicken Kabobs (veggie kabobs to be offered as vegetarian option), served with rice pilaf, tzatziki sauce, caesar salad, rolls, dessert tray coffee & tea.

1:15 p.m. to 2:45 p.m.

CREATING VIRTUAL EXHIBITS

Exhibits are valuable tools for introducing new audiences to archival holdings. The Internet has created exciting opportunities for archives to promote their collections through digital means. Speakers in this session share aspects of their experience in creating on-line exhibits.

Speakers: Margaret Houghton, Hamilton Public Library Special Collections
Jeremy Heil, Queen's University Archives
Karen Teeple, City of Toronto Archives

3:15 p.m. to 4:15 p.m.

COPYRIGHT IN A NETWORKED WORLD

This session will introduce the concept of copyright, explain why it is important, and outline some of the challenges of applying the current law to the digital environment. The session will then go on to provide an overview of how the Copyright Act works with particular attention to areas where digital technologies present new problems with which the present law does not clearly deal. The session will conclude with the federal government's plans for amendments to the Act to address digital issues.

Speaker: Jean Dryden, Copyright! Copyright Advisory Services

HERNDER ESTATE WINES - TOUR, WINE TASTING AND BANQUET

5:00 p.m. to 6:15 p.m. Winery Tour & Wine Tasting

7:00 p.m. to 8:30 p.m. Silent Auction, Banquet and Awards

Banquet Buffet

Assortment of Homemade Bakery Breads & Rolls with creamy Dill Butter (on tables)

Crudités & Herbed Dips

Fresh Fruit Display

Gourmet Cheese Display

Grilled Marinated Vegetables with Balsamic Basil Vinaigrette

Oriental Salad with Leafy Spinach, Mandarins, Almonds & Sesame Seeds Taboule

Spiced Marinated Portobello Mushrooms

Rice and Vegetable

Hand carved Hip of Beef

Penne with Portobello Mushrooms in a Rosemary Garlic Sauce

Double Decker Bus transportation provided: 5:00 departure

8:30 return

9:00 a.m. to 10:00 a.m.

OUTREACH & FACILITIES IN A NETWORKED WORLD

This session explores two diverse but equally important issues for the networked world:

The Internet presents new opportunities for archives to reach out to new and existing clientele. Lisa Singer, Partnership Development and Outreach Officer at the Archives of Ontario will discuss opportunities for archival outreach in a networked world.

The opportunities presented by the Internet do not obviate the need for physical facilities. Larry Kavanagh, Project Director, Facilities Development at the Archives of Ontario discusses archival facilities in a networked world.

Speakers: Lisa Singer, Archives of Ontario
Larry Kavanagh, Archives of Ontario

Friday June 21
Pond Inlet Room

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10:15 a.m. to 11:00 a.m.

GRANTS FOR ON-LINE INITIATIVES

In the current environment, it is becoming more and more important for archives to establish a Web presence. This presentation will discuss grant programs to assist cultural institutions, such as archives, to develop a presence on the Internet and make their collections digitally accessible to the greater public.

Speakers: Gaetan Duguay, Canadian Culture Online, Department of Canadian Heritage
Marlene van Ballegoie, University of Toronto Libraries

11:15 a.m. to 12:30 p.m.

AAO ANNUAL GENERAL MEETING

12:30 to 1:30 p.m.

Lunch: BBQ (weather permitting). BBQ chicken with sausage (veggie option - veg sausage/patties) served with garden salad, marinated vegetables, rice, squares, juice and soft drinks.

1:30 p.m. to 2:45 p.m.

FROM THE AAO

Tom Belton, AAO Archives Advisor

Put up or Shut Up: When and How Do We Place Records on the Web?

Many archives have posted descriptions on their own websites or information networks such as CAIN. A few archives have digitized and made available some of their holdings on the Web. Our clients are demanding that more and more high demand records and/or detailed indexes to them, be made available on-line. Tom's talk will explore some of the issues that will present themselves as we attempt to satisfy the demand in these days of limited resources and concerns such as description, preservation and copyright.

ARCHEION: A Status Report

How is our provincial descriptive network doing? A speaker from the AAO provides an update.

3:15 p.m. to 4:30 p.m.

ISSUES IN ELECTRONIC RECORDS

Electronic records are posing new challenges for archivists and records managers as we struggle to develop methods and best practices for preserving the reliability and authenticity of electronic records over time. Jim Suderman will discuss the Archives of Ontario's participation in the InterPARES project and will explore how InterPARES findings can be interpreted for broader practical application. Garron Wells will discuss the challenges associated with preserving web-based records and how archival communities, both locally and internationally are dealing with these challenges. Christine Ardern will discuss issues relating to managing electronic mail.

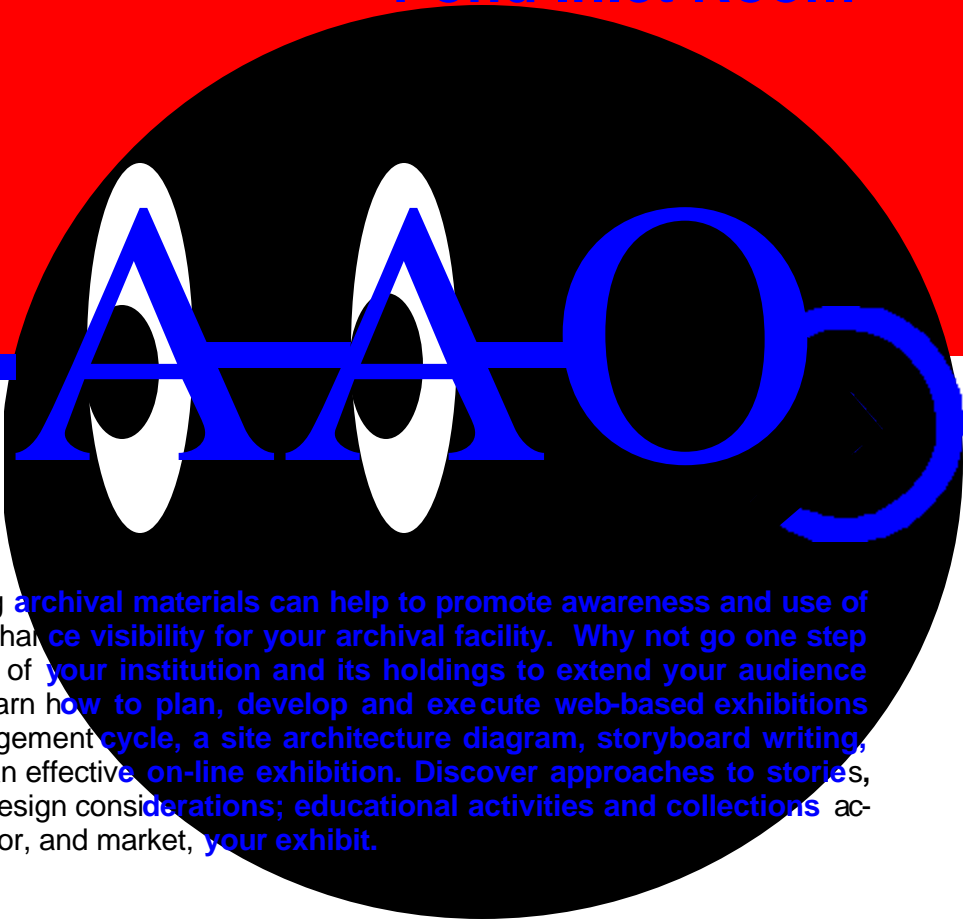
Speakers: Jim Suderman, Archives of Ontario
Garron Wells, University of Toronto Archives
Christine Ardern, Information Management Specialists

(OPTIONAL) EVENING - THEATRE AND GOOD FOOD

5:30 p.m. **OH CANADA EH??DINNER SHOW**, "Canada's Longest Running Musical"
THE PORT MANSION THEATRE RESTAURANT, Chapter Two by Neil Simon
THE DALHOUSIE PRINCESS BOAT CRUISE, and Dinner

Creating an On-Line Exhibit

Saturday June 22
Pond Inlet Room



Instructor:

Melissa Rombout B.A., M.A., DRS.

9:00 to 4:30

CREATING AN ON-LINE EXHIBITION

Creating real space exhibitions featuring **archival materials can help to promote awareness and use of a special or specific collection and to enhance visibility for your archival facility. Why not go one step further and prepare a virtual exploration of your institution and its holdings to extend your audience beyond your walls?** Participants will learn **how to plan, develop and execute web-based exhibitions** using key tools such as a project management **cycle, a site architecture diagram, storyboard writing,** and new media techniques to develop an effective **on-line exhibition. Discover approaches to stories, voices and objects in conjunction with design considerations; educational activities and collections access objectives, and learn ways to pay for, and market, your exhibit.**

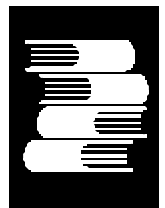
Required Readings:

- ◆ Participants should bring to the workshop two web-site addresses for virtual archival exhibitions they consider effective or ineffective for exploration and group discussion;
- ◆ "Web Site Construction: Navigating within a New Communications Medium" by Maureen Otwell (Assistant Director for Museums, Minnesota Historical Society), *History News* Vol.56, No.4 (Autumn 2001): 10-14.

Melissa Rombout is a curatorial specialist and a founder of ARTFX, a multimedia design consortium. Although she has worked in the domain of cultural analysis, education, and heritage preservation for over 15 years, her main area of expertise is in the planning and development of dynamic real space and virtual space interactive exhibitions and explorations. She has been a pioneer in the development and construction of innovative web sites for heritage and cultural collections and has a successful career in the installations. Among these is the acclaimed study of the photography of Yousuf Karsh, ***Karsh: Faces of the Twentieth Century***. As well, Melissa is a specialist in the interpretation of historical and contemporary Canadian photography and has a body of published academic literature.

Melissa is a Research Associate at the School for Studies in Art and Culture, Carleton University (Ottawa, Canada); New Media Advisor to the Department of Art and Music, Simmons College (Boston, Massachusetts); and Member of the Amsterdam School for Studies in Cultural Analysis.

At present, she is working as an interpretive specialist for the new Canadian War Museum and on two exhibitions for the Canadian Museum of Civilization in Hull: a large scale exhibition about the adaptations of Western Arctic Inuit; as well Zone 4 of the First Peoples Hall depicting aboriginal history since the contact with Europeans.



Interne(x)t: Challenges and Opportunities For Archives in a Networked World Registration Form

Member No: _____

Name: _____

Institution: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Phone (W): _____ Fax: _____ Email: _____

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FULL CONFERENCE REGISTRATION

Registration Fees include opening breakfasts, coffee breaks, lunches, gratuities and taxes. All registrations must be postmarked no later than Friday May 24th, 2002 in order to qualify for the reduced rate. After this date, a late registration fee of \$10.00 will apply. After Friday, June 7, please register at the conference rather than by mail.

AAO members	\$140.00 + \$ 9.80 GST	\$149.80 _____
Non-members	\$170.00 + \$13.60 GST	\$183.60 _____
	Sub total conference fee	\$ _____

SOCIAL EVENTS

Opening Reception - Pond Inlet	June 19th, 6-8 pm	no charge _____
Opening Breakfast	June 20th, 7:30-8:30 am	no charge _____
Tour, Wine Tasting & Banquet	June 20th, 5-8:30 pm	\$ 49.00 _____
Oh Canada Eh?? Dinner Show	June 21st	\$ 47.50 _____
The Port Mansion Dinner Theatre	June 21st	\$ 47.95 _____
Dalhousie Princess Boat Cruise	June 21st (<i>depending on registrants</i>)	\$ 49.95 _____
	Sub total social events fee	\$ _____

CONFERENCE WORKSHOP

Creating an On-Line Exhibit	June 22nd, 9-4:30 pm	
AAO members	\$117.70 + \$ 8.00 GST	\$125.00 _____
Non-members	\$140.20 + \$ 9.80 GST	\$150.00 _____
	Sub total workshop fee	\$ _____

*AAO reserves the right to cancel if registration is less than 15

EARP RESIDENCE

June 19th _____ 20th _____ 21st _____ \$ 38.08 _____

Please provide the name of the individual you wish to share the adjoining bathroom.

Name of adjoining room mate

Suggested alternate lodging: Four Points Suites Style by Sheraton Hotel, 3530 Schmon Parkway, (905) 984-8484

Sub total residence fee \$ _____

require a receipt YES _____ NO _____

Total enclosed \$ _____

Please write the membership number on your cheque. If the cheque is made by someone other than the registrant please identify the registrant by name as well as the membership number on the cheque — to avoid payment being allotted to the incorrect membership account.

All meals provide a vegetarian option. Please indicate below if you require special meals:

Registration to be received no later than May 24, 2002. Please photocopy this form and make cheques payable to:

The Archives Association of Ontario
9th Annual Conference
376 Rusholme Road
#3 The Coach House
Toronto, Ontario, M6H 2Y9
Canada