

CIHR's INMD and IHSPR PRESENT  
CAFÉ SCIENTIFIQUE

Science on tap...  
Quench your interest

# Penny Wise, Pound Foolish: Costing the Cure for Obesity

Can we afford to act? Can we afford not to?

Wednesday, April 23, 2008

5:30 – 7:30 p.m

College Street Bar

574 College Street, Toronto

Please RSVP: [inmd9@sfu.ca](mailto:inmd9@sfu.ca)

This event is free and presented by CIHR's Institutes of Nutrition, Metabolism and Diabetes (INMD) and Health Services and Policy Research (IHSPR).

Obesity is one of today's fastest growing public health and health care issues. In an effort to combat the epidemic of obesity, governments commit millions of dollars to the prevention and management of obesity-related chronic diseases. These resource allocations, however, are not always supported by evidence. How do the experts determine whether the money spent on obesity treatment and prevention is worth the cost?

Join health research experts to share in lively discussion, debate, food and refreshments at College Street Bar.

Don't forget to RSVP and arrive early.

Discussion starts at 5:30 pm sharp!

## Experts:

### Dr. Alan Shiell

CIHR Chair, Economics of Population Health,  
University of Calgary,  
Canada

### Dr. Klim McPherson

Public Health  
Epidemiology,  
Oxford University,  
United Kingdom

### Dr. Robert Carter

Chair in Health  
and Human  
Services Economics,  
Deakin University, Australia

### Dr. Steven Gortmaker

Practice of  
Health Sociology,  
Harvard School  
of Public Health, USA

## Moderator:

### Dr. Diane Finegood

Scientific Director, CIHR-INMD



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