

# Bruce Alexander

on

## The Globalization of Addiction

Bruce Alexander is Professor Emeritus of Psychology at Simon Fraser University and author of *The Globalization of Addiction: A Study in Poverty of the Spirit* (Oxford U. Press, 2008). His talk will examine the root causes of addiction, showing that they lie less in biology than in the dislocating effects of globalizing free market societies. On this basis he will argue that an effective response to the worldwide addiction problem must include social and political changes that support the integration of people into more stable and meaningful communities.

**Monday, November 9th, 2009**  
**1:30pm**

**N203 Ross Building**  
**York University (Keele Campus)**



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