



**ARE YOU
ONE OF
CANADA'S
NEXT 36?**

Look Who's Involved

Founding Patrons

W. Galen Weston
Jimmy Pattison
Paul Desmarais Sr.

Investors

Blackberry Partners Fund
Alignvest Capital Management
Slaight Communications Inc.

Faculty

Ajay Agrawal - University
of Toronto (Rotman)
David Hsu - University
of Pennsylvania (Wharton)
Pai-Ling Yin - Massachusetts
Institute of Technology (Sloan)
Ramana Nanda - Harvard
Business School
Stewart Thornhill -
University of Western
Ontario (Ivey)

Entrepreneurs & Business Leaders

Jordan Banks - Managing
Director, Facebook Canada

Nadir Mohamed -
President & CEO, Rogers
Communications

Ilse Treurnicht - CEO, MaRS
Discovery District

Reza Satchu - Chairman
& CEO, Alignvest Capital
Management

Anthony Lacavera -
Chairman & CEO, Globalive
Communications

Julie Di Lorenzo - President,
Diamante Urban Corp.

Dan Debow - Founder
& Co-CEO, Rypple

**Visit Our Site For
A Complete Listing.**

WHAT MAKES THE NEXT 36 UNIQUE?

" THE NEXT 36 IS THE MOST INTENSE, HOT-HOUSE EFFORT TO FORCE-GROW ENTREPRENEURS EVER ATTEMPTED IN CANADA. "

- Rick Spence,
The Financial Post,
July 26, 2011

The Next 36 transforms Canada's most talented undergraduates into high impact entrepreneurs. We select the most promising students and fuel the growth of their new mobile ventures. Over a nine-month period, candidates are given all the resources needed to build the world's next big business.



FEATURED IN:

Financial Post
Globe & Mail
CBC's *The National*
Techvibes

THE NEXT

CANADA'S ENTREPRENEURIAL
LEADERSHIP INITIATIVE

36

ERNST & YOUNG
Quality In Everything We Do



NATIONAL PARTNERS



"The Next 36 has raised my expectations phenomenally. My thought process has changed; any goal is achievable."

- **Tulika Gupta**
Alumni, The Next 36

Are YOU...

- An outstanding Canadian undergraduate student in your third or final year of study in any faculty?
- Innovative and entrepreneurial?
- Passionate about building and leading a great organization one day?

Program Features

- **Up to \$50,000 to fund your venture start-up.**
- **World-class faculty.** Intensive courses on innovation, strategy and financing your business, taught by award winning faculty from Harvard, MIT, Wharton, Ivey, Rotman and more.
- **Real-time mentorship.** Canada's top CEOs, entrepreneurs and tech leaders are your advisors.
- **Peer network.** Learn and grow with Canada's most talented and innovative students.

"I have learned more in the last six months with The Next 36 than I did in four years at university."

- **Steven Buzinski**
Alumni, The Next 36



UNIVERSITY OF
TORONTO

FOUNDING ACADEMIC PARTNER



McGill

UNIVERSITY OF
WATERLOO

ACADEMIC PARTNERS



Sarah Prevette

Founder, Sprouter.com & Mentor, The Next 36

"The Next 36 provides mentorship from entrepreneurs who have been there before – it's incredibly powerful."

The
first cohort of
The Next 36 have
been involved
with 19 ventures
since 2011.



Jordan Banks

Managing Director, Facebook Canada & Mentor, The Next 36

"I couldn't be more impressed with what The Next 36 has accomplished in a short period of time. The quality of the students has been mind blowing and the support from some of Canada's best business leaders has been incredible."



Kunal Gupta

CEO, Polar Mobile

"The Next 36 gives young Canadian entrepreneurs all the tools they need to have an impact on the global stage. You won't find this mix of executive-level mentorship, top instruction and resources anywhere else in the world."

APPLY NOW!

www.thenext36.ca/apply

Applications open July 2012

Venture Hosting: Rackspace Hosting
Legal Services: Osler, Hoskin & Harcourt LLP

Creative Partner: The BrainStorm Group
Photography: Jacquie Labatt/Martha Fisher



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